



Big Policy Canvas

D6.4 Dissemination and Communication Report – Year 1

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List of Acronyms

Abbreviation / acronym	Description
BDVA	Big Data Value Association
EC	European Commission
Dx.y	Deliverable number y belonging to Work Package x
TBD	To be determined
WP	Work Package

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Executive Summary

The purpose of this document is to present all conducted dissemination activities, as well as events of the Policy Compass project that took place during Year 1 (M1-M12). The dissemination and communication activities have mostly focused on participating in events, where the project can be presented, organising workshops and clustering activities with other relevant projects and initiatives.

First, the Big Policy Canvas project, had an active presence at relevant research events and/or conferences, namely:

- ICT Proposers’ Day 2017
- European Big Data Value Forum 2017
- Future Congress State and Public Administration 2018
- TOA Berlin 2018
- Samos Summit

What is more, the Big Policy Canvas organised its first workshop, that took place in the EGOV-CeDEM-ePART conference in Krems, with a title: “Transforming Decision and Policy Making through Big Data”.

The online dissemination efforts of the project have also been quite successful during the first twelve months of the project’s duration. The project’s website has been up and running and the traffic generated has reached more than 1100 unique visitors. In addition to the website, the project was able to quickly establish a presence in other online outlets, including social media (Facebook, Twitter, LinkedIn), presentation sharing (SlideShare) and video sharing (YouTube). Up to this point the stakeholders engaged in Big Policy Canvas amount up to approximately 1000 people, and the process of identifying stakeholders is still on going.

What is more, the project’s consortium has made efforts to make Big Policy Canvas as visible as possible, by publishing newsletters, press releases and blogposts in order to reach out to a wide audience.

The beacon of all the dissemination activities is the project’s Knowledge Base, an online repository where all the project’s results can be found and the stakeholders can interact and share their points of view.

In this deliverable, an overview of all the dissemination activities that took place during this first year, along with how these activities were closely monitored by the consortium is presented. Also, an updated dissemination plan, along with upcoming events is given.

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1 Introduction

1.1 Purpose of the document

This report describes the work carried out in WP 6 “Dissemination, Communication and Sustainability”, during the first year (Year 1) of the Big Policy Canvas project. The efforts of the consortium related to the tasks included in the aforementioned work package will be presented. All the dissemination and communication activities that were conducted within this first year will be mentioned, such as the identification of the key stakeholders and the contact the consortium held with them, all the liaison activities and initiatives that took place during this first year, the collaboration with other projects, the participation in conferences and workshops, the preparation of dedicated conferences and workshops.

1.2 Relation to the rest of the project work

Task 6.3 concerns all dissemination and communication activities that will be conducted during the project’s life cycle to spread its results to the various stakeholders, based on the predefined Dissemination and Communication Strategy (Task 6.1). WP 6, in general is a horizontal component among the rest of the project work packages and its main goal is to supervise the integrity and consistency of all the dissemination activities. A thorough presentation of all the dissemination and communication activities that took place during this last year are presented in the sections below.

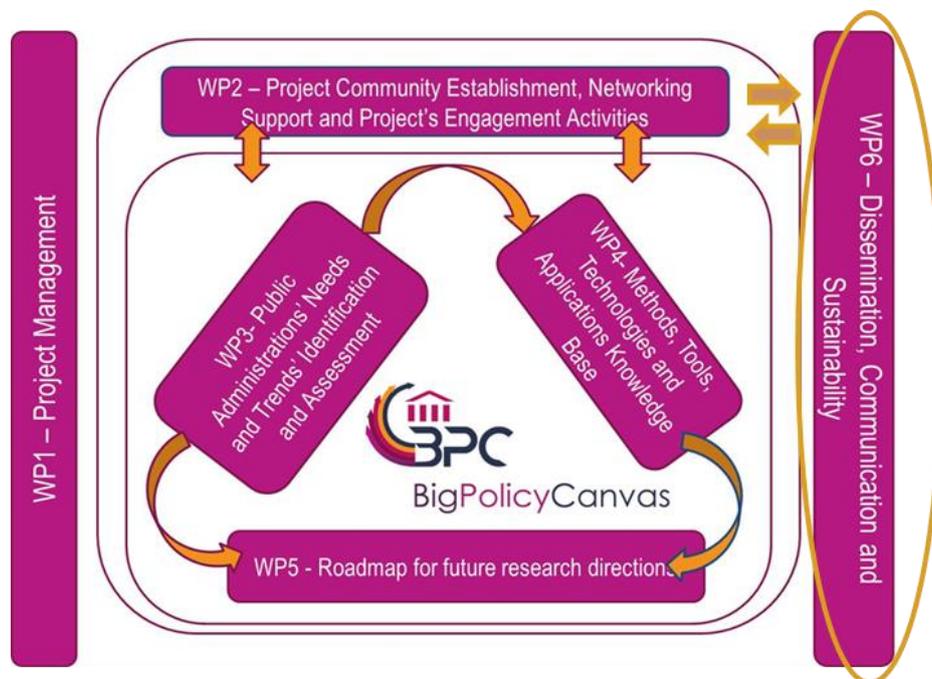


Figure 1: Relation of WP6 to the other WPs

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1.3 Structure of the document

This document is structured in 4 major chapters.

Following **Chapter 1**, that includes information about the purpose of this document and its relation to other work packages, **Chapter 2** presents an overview of the dissemination and communication strategy plan, as it has been predefined, and focuses on the activities that took place during the first year of the Big Policy Canvas project, whereas it also presents how the consortium is monitoring whether these activities have been successful in their implementation. In **Chapter 3**, the updated dissemination plan for the second year of the project is presented along with the future planned work. Finally, in **Chapter 4** some conclusions regarding the dissemination and communication strategy are given.

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2 Dissemination strategy plan

Stakeholder engagement is of great value for achieving the goals set by Big Policy Canvas. The Consortium has followed a series of dedicated activities to publish the project outcomes, communicate results and spread the knowledge to all interested communities and stakeholders, as well as get feedback from them. The goal of this section is to present an overview of the dissemination plan as it was captured in the beginning of the project and to report on the dissemination activities that have already been performed during this first year (M1 to M12), as well as provide information on the dissemination strategy plan that will be followed during the next year of the project (M13 to M24).

2.1 Dissemination strategy overview

The Big Policy Canvas dissemination and communication strategy has been defined already from the early stages of the project and a comprehensive plan has also been drafted, where all the necessary activities to be conducted have been identified, and the criteria to be employed for the evaluation of these activities have been set. Particularly, the dissemination and communication strategy aims to support the engagement of key stakeholders in the Big Policy Canvas network and within its main priorities is: promote awareness raising, knowledge diffusion and community building. The Big Policy Canvas partners have been assigned precise roles and responsibilities ensuring that the strategy can be successfully implemented.

The stakeholders that were needed to be identified and engaged so that the Big Policy Canvas community can be active, have to be representatives of public authorities, private businesses (e.g. big data providers), scientific, research and civil society organisations. In order for the aforementioned stakeholders to be attracted and engaged, the consortium is to present the project's objectives in events, such as conferences, public sector and industry events, academic and research events, seminars and information days, as well as to organise project specific events. What is more, relevant material is or will be produced such as: the project logo, project presentation, newsletters, press releases, leaflets, poster, etc. so that the project's graphical identity can be formed and its main messages can be conveyed to the wider public. Publications in both scientific journals and in newsletters, booklets or any other channel that is deemed relevant by the consortium members have been or will be prepared, for the dissemination of the project's objectives and results. Furthermore, a number of electronic and web dissemination channels have been and are managed, including the project website, its collaboration portal and social media accounts. Finally, appropriate liaison activities have been and are planned to be implemented in collaboration with other relevant projects and adjacent communities. All of the above-mentioned activities have been or are to be launched in a manner that the appropriate audiences can be reached and the anticipated impact can be achieved.

2.2 Dissemination activities in Year 1

In this subsection, a concise description of the dissemination activities as they have taken place so far is given. Initially, all the identified stakeholders are presented and grouped according to where they come from in terms of expertise or profession. Then a special mention to the BPC

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knowledge base and website is given, followed by a presentation of all the material produced during this first year of the BPC project. Finally, some information about the first validating in terms of the initial project results, workshop is provided.

Generally, all the members of the consortium tried to make the project as visible as possible in as many channels as possible. For instance, in the Fraunhofer Focus website, the general project description can be found in the following [link](#). Atos, another member of the consortium circulated the project and disseminated its objectives in Bluewiki, an internal communication tool that reached about 120 people. Also, the project has been promoted through the Big Data Value Association (BDVA) that aims at boosting the European Big Data Value research, development and innovation and at fostering a positive perception of Big Data Value, thus being a pole of attraction to anyone interested in big data related initiatives.

What is more, in Deliverable 6.2, the project logo and leaflet have already been presented. The project logo, has already been designed at the stage of preparing the project proposal and is intended to build a successful graphic identity. The Big Policy Canvas leaflet that contains the main information related to the project was also released in an early stage in the project’s life. Both material items can be found in the BPC website, which is concisely presented in section 2.2.2 of this deliverable.

2.2.1 Stakeholder identification

One of the most important goals set in the project from the proposal phase was that of the identification of the appropriate and relevant stakeholders, that as mentioned above have to come from a wide variety of domains from both the public and the private sector. The process of identifying stakeholders is on-going, but so far, the consortium has managed to identify about 1000 relevant stakeholders. In the figure below (Figure 1), the different types of the identified stakeholders and their percentage in relation to the total number of stakeholders are presented. As it can be observed, the vast majority of them come from the sector of scientific research, closely followed by the ones that come from private businesses and the representatives of public authorities. Even though fewer in numbers, technology partners of the public sector, European institutions, international organisations, and civil society organisations or associations are also present in the identified stakeholders’ group.

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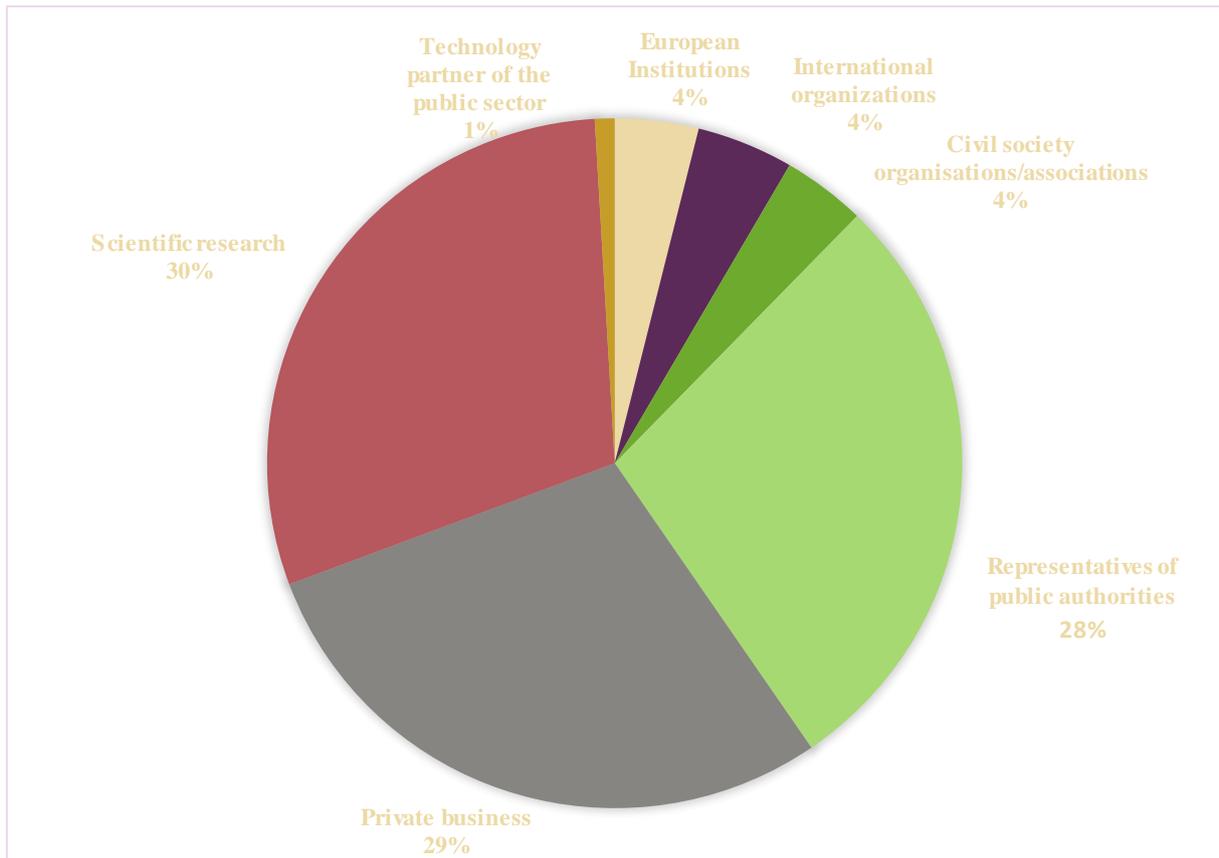


Figure 2: The different types of the identified stakeholders

2.2.2 BPC Website and Knowledge base (collaboration portal)

One of the most important poles of attraction and channel of communication for the Big Policy Canvas project is its website. The website can be found in the following link:

<https://www.bigpolicycanvas.eu>

In the website the visitor can find all the materials related to the Big Policy Canvas project, relevant projects, and related news, as well as log in and be part of the Big Policy Canvas community. Within the community lies the Big Policy Canvas Knowledge Base, an online repository, where all the results of the project can be found and commented upon.

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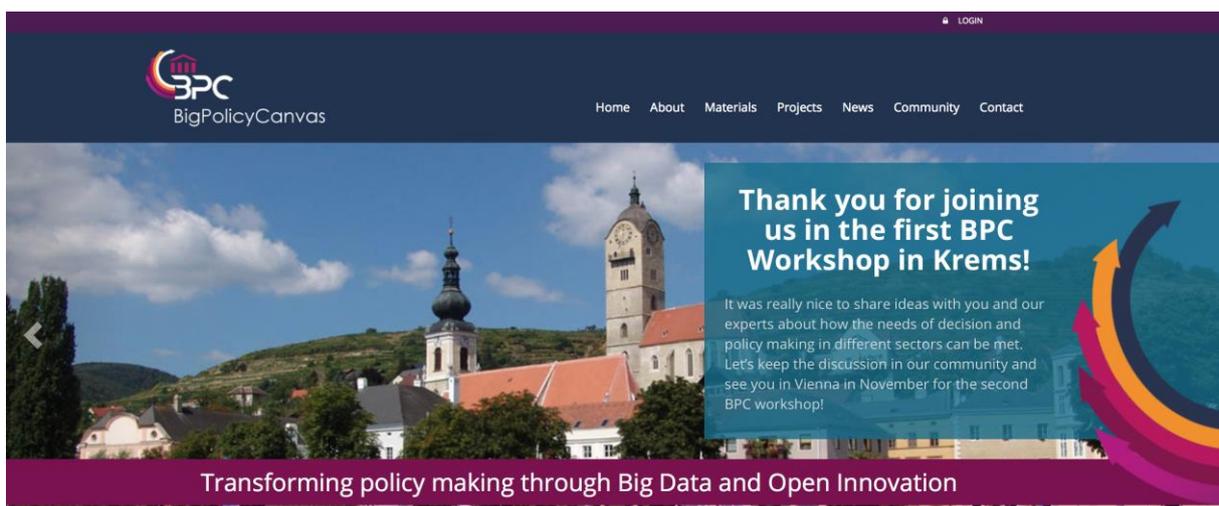
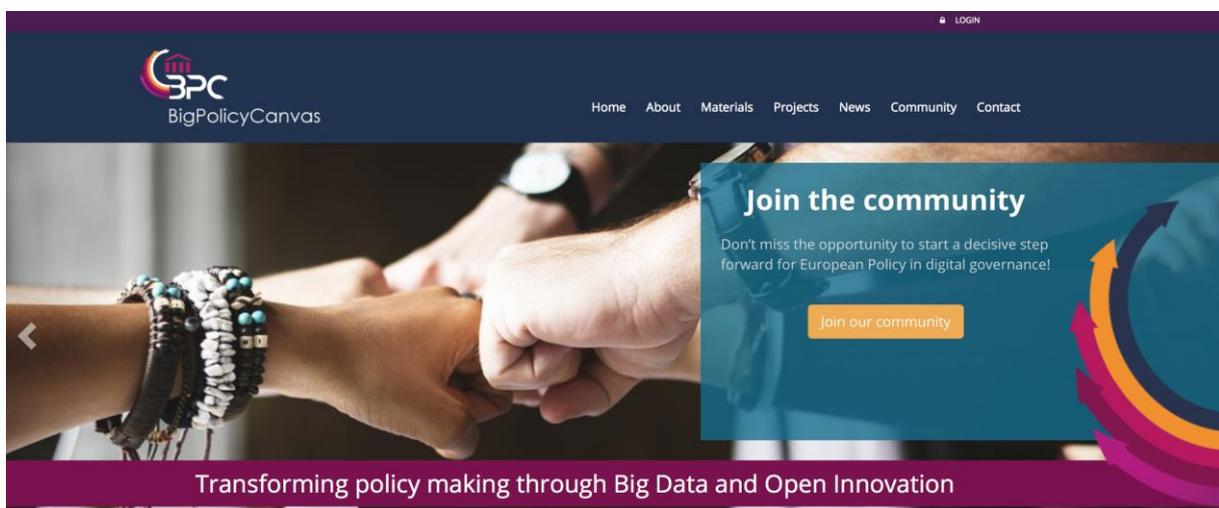


Figure 3: The BPC website

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In the Knowledge Base the visitor can easily find, all the identified needs, trends and assets (Figure 4), while the partners are currently working on making the links among the three elements available for the users. By clicking on each item, whether it is a need, a trend or an asset one can find valuable information. Particularly, for the needs a short description, the type of need, and its scope can be found, along with of which priority the need is. Similarly, for the trends, a short description, the trend’s tendency and its type, and scope are given. For the assets, a short description, the type of the asset, the policy domain and the phase of the policy cycle it can be utilised in, along with its technology readiness level, open license availability, implementation or customisation cost and perceived ease of use can be found.

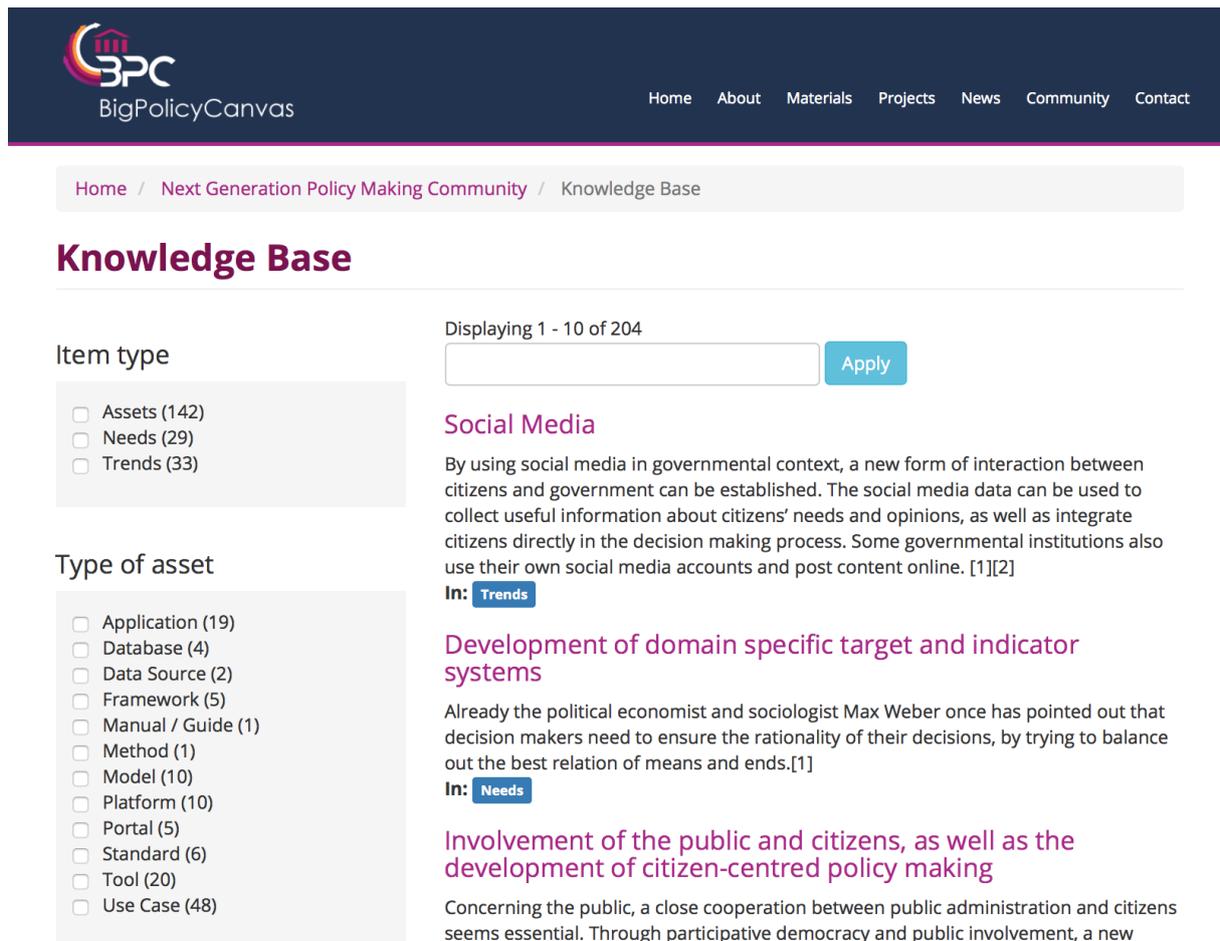


Figure 4: BPC Knowledge Base

2.2.3 Social media accounts

The Big Policy Canvas has set accounts in Twitter, Facebook and LinkedIn. In Twitter short news updates or interesting items are uploaded. In LinkedIn the users, practitioners and researchers can find advanced tools and methodologies for data-driven policy making and discuss used cases or exchange their points of view and expertise. The Facebook group serves as a channel of informal communication.

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2.2.4 Blog posts

In this first year of the project’s life in total 3 blog posts have been made available. The first one, that can be found in D6.2 and in the project’s website (Table 1), was already made public in the beginning of the project. Following this first blog post, two more were produced as presented below (Table 1). All the blog posts can also be found in the project’s website.

Table 1: The PBC blog posts

Blog Post title	Link	Date
We Launched!	https://www.bigpolicycanvas.eu/news/blog/blog-post-1-we-launched	1 st of October 2017
ICT Proposers' Day Experience	https://www.bigpolicycanvas.eu/news/blog/blog-post-2-ict-proposers-day-experience	17 th of November 2017
The BDVF Experience	https://www.bigpolicycanvas.eu/news/blog/blog-post-3-bdvf-experience	4 th of April 2018

2.2.5 Newsletters

Newsletters are a means of proactively communicating with targeted stakeholder groups, such as the European Commission, researchers and the general public. The BPC newsletter that was issued on July 2018, informed the stakeholders about the upcoming events and about the community and knowledge base that were both made public¹.

What is more, the partners of the consortium, when they deemed necessary issued newsletters that were targeted to more specific audiences. For instance, Fraunhofer Focus, in March 2018, issued a newsletter for the German stakeholders, in the Institute’s eGovernment Newsletter, with a title: “Big Policy Canvas: Big Data und Open Innovation für die Politikgestaltung von Morgen”². Another newsletter from Fraunhofer Focus, in the Institute’s June eGovernment Newsletter was issued, with a title: “Umfrage: Welche Technologien werden Politik und Verwaltung verändern?”³.

2.2.6 Press releases

The Big Policy Canvas consortium released the first press release in the beginning of the project’s life, so that the project could be disseminated and its objectives made known to the public. This first press release was translated in four languages, namely: Greek, Spanish,

¹ https://www.bigpolicycanvas.eu/sites/default/files/misc/BPC_Newsletter_July.pdf

² <https://www.fokus.fraunhofer.de/de/dps/egovnewsletter/maerz2018>

³ <https://www.fokus.fraunhofer.de/de/dps/egovnewsletter/juni2018>

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German and Italian⁴. Following the first press release, another one was made available in the four aforementioned languages, right before the first collaborative workshop was organised⁵.

2.2.7 Project presentation-Research and Academic Events

2.2.7.1 ICT Proposers' Day 2017

The BPC project participated in the ICT Proposers' Day 2017 conference, in Budapest. In this event members of the consortium actively participated in sessions of interest and engaged in discussions with researchers, European Commission representatives, stakeholders from the ICT industry etc. This was the first action of networking and approaching individual stakeholders, technology-related organisations and other H2020 projects in an effort to start building the project community. The audience in this conference was approximately 1000 people.

2.2.7.2 European Big Data Value Forum 2017

The Big Policy Canvas project had a booth in the European Big Data Value Forum, in Versailles, Paris, on 21 to 23 November 2017, in order to discuss the challenges and opportunities of the European data economy and data-driven innovation in Europe. It was another action towards engaging with the stakeholders and including them in the BPC activities. Around 950 people participated in this conference.

2.2.7.3 Future Congress State and Public Administration 2018

In 20th of June, the BPC participated in the Zukunftskongress Staat & Verwaltung 2018 (Future Congress State and Public Administration 2018) conference, in Berlin. The dissemination there was focused on a German target group, since the conference operated under the patronage of the German Federal Ministry of the Interior, and focused on technological, organisational and structural tasks of digitising state and administration in dialogue with science, society and industry. The total outreach for BPC in this conference amounts at around 1500 people.

2.2.7.4 TOA Berlin 2018

In 21st of June, BPC participated in TOA Berlin 2018, mainly during the second day, where the BPC was present in various workshops and discussions, where the project's goals were disseminated. The total outreach for BPC in this conference amounts at around 30 people.

2.2.7.5 Samos Summit

The project was presented in the 8th Samos Summit on ICT-enabled Governance⁶. The Samos Summit focuses on the newest developments of ICT applications in the areas of digital

⁴ https://www.bigpolicycanvas.eu/sites/default/files/misc/Big_Policy_Canvas_Launch-Press%20Release_EN_v0.5.pdf

⁵ https://www.bigpolicycanvas.eu/sites/default/files/misc/Big_Policy_Canvas_Workshop-Press_Release_EN_v0.2-1.pdf

⁶ The presentation with title: "Transforming policy making through Big Data and Open Innovation", can be found in the following link: <https://www.slideshare.net/samoss Summit/the-big-policy-canvas-project-transforming-policy-making-through-big-data-and-open-innovation>

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governance⁷. There the opportunity to interact with and influence cutting-edge Information and Communication Technologies research projects and initiatives was offered. The summit was attended by high caliber experts from research, administrations and enterprises worldwide. Big Policy Canvas actively participated from 02-04/07, presenting the project on 03/07. BPC also attended various sessions of interest, and got involved in discussions with researchers, stakeholders from the ICT industry etc. Individual stakeholders, technology-related organisations and other H2020 projects were approached, in an effort to strengthen and enrich the necessary community.

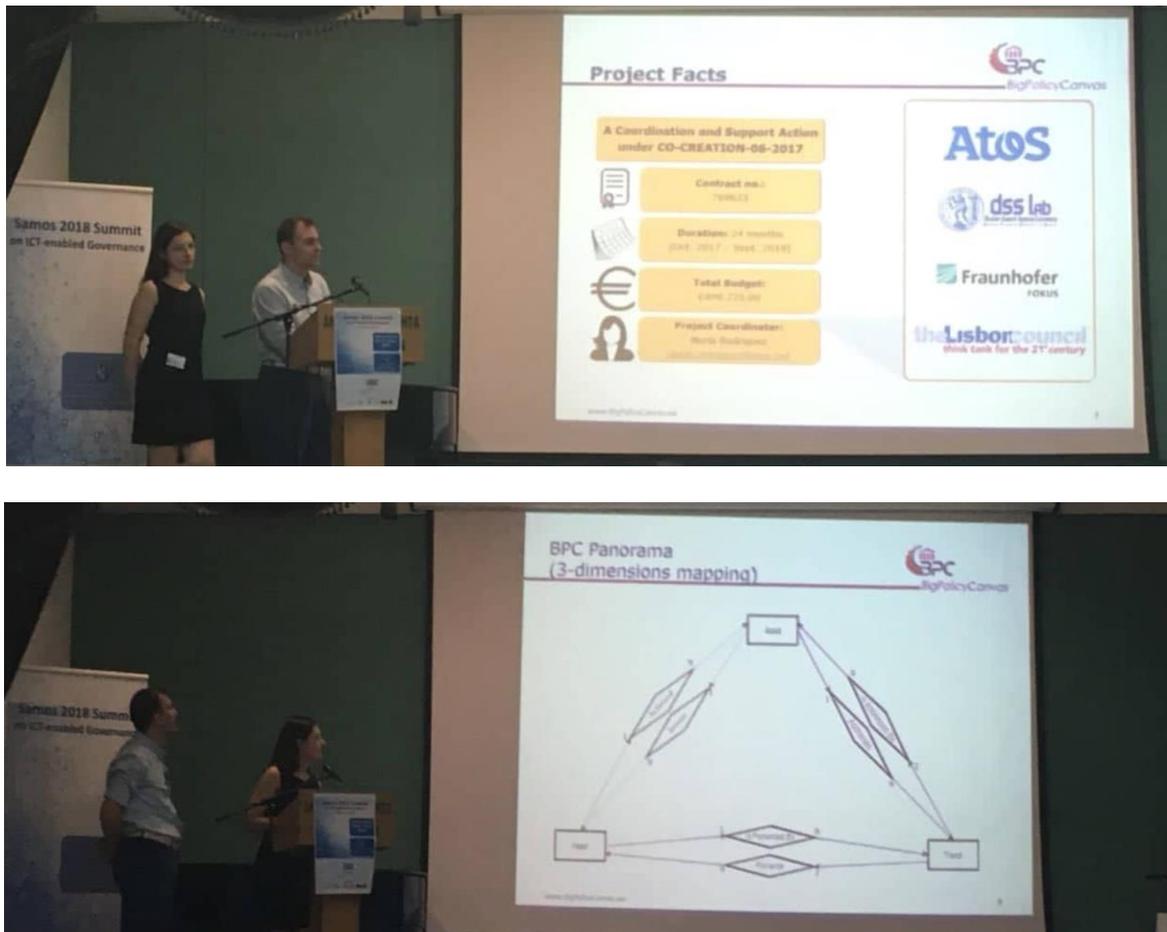


Figure 5: Presenting BPC in the 8th Samos Summit

2.2.1 Publications

The consortium as a whole, and NTUA in particular, as a research institute have already been working on publications in scientific journals and conferences. One of them has already been accepted as a full paper. The title of the full paper is: “A survey on big data-ready assets for policy making” and it has been submitted to 17th International Conference WWW/Internet⁸. Other papers that are a work in progress and to be submitted will be referred to in Section 3 of this deliverable. Apart from scientific journals the consortium has made other publications:

⁷ The agenda can be found in: <http://samos-summit.blogspot.com/2018/06/agenda-of-tuesday.html>

⁸ <http://internet-conf.org>

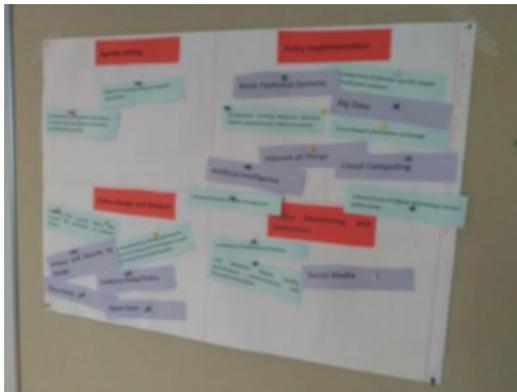
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Particularly Atos Spain made public a press release announcing the first BPC workshop (presented in section 2.2.8 of this deliverable) and promoted it also through the BDVA⁹. Fraunhofer Focus, announced the aforementioned workshop on the IDW – Informationsdienst Wissenschaften, a German scientific platform for news, dates and experts which is subscribed by over 1000 journalists¹⁰.

2.2.2 Workshop

2.2.2.1 Transforming Decision and Policy Making through Big Data

In the EGOV-CeDEM-ePART conference in Krems, the BPC project organised its first collaborative workshop, for validating the results that have emerged so far. The conference took place in the Danube University Krems, on the 3rd to the 5th of September, and the workshop in particular was held on the 4th of September. The workshop’s goal was twofold. On the one hand it targeted to elicitate information from the experts and on the other hand to validate the developed framework. Approximately 26 people participated, from various domains, with the majority being from research and academia, public administration authorities and policy making instruments. The workshop was co-organised by the Big Data Ocean¹¹, Aegis¹² and PoliVisu¹³ projects. The main pole of attraction for this workshop was a very interesting game storming session that resulted in the development of a use case. The invitation for this workshop can be found in the annex of this deliverable (Annex 2). Below (Figure 6) the results that emerged from the game storming session and the discussion that the participants had with the Big Policy Canvas experts are presented (Figure 7).



⁹ <http://www.bdva.eu/node/1091>

¹⁰ https://idw-online.de/de/event61333?ipc_year=&ipc_month

¹¹ <http://www.bigdataocean.eu/site/>

¹² <https://www.aegis-bigdata.eu>

¹³ <https://www.polivisu.eu>

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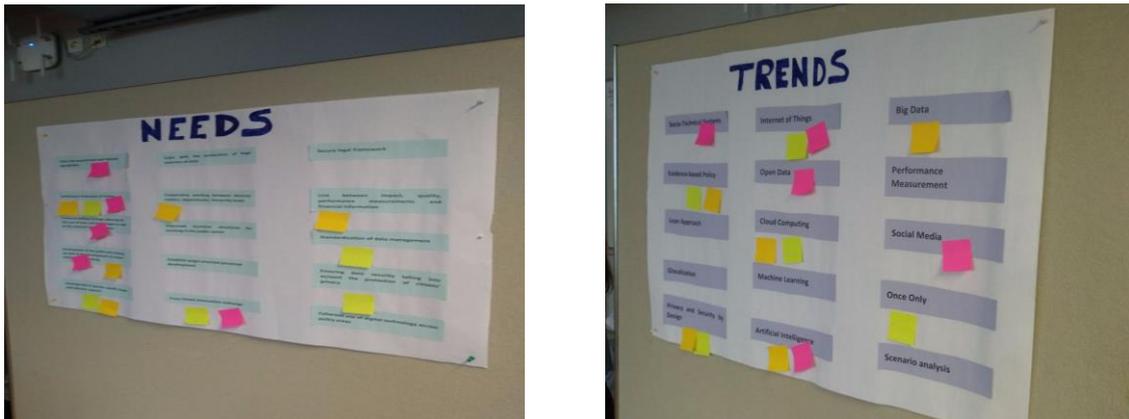


Figure 6: Results of the game storming session



Figure 7: Discussion with the BPC experts

2.3 Monitoring of the Dissemination activities

As also mentioned previously in this document, all the dissemination and communication activities that took place during this first year of the BPC project, were closely monitored and coordinated. In order to actually measure the impact of these activities, KPIs have been developed, already from the proposal phase of this project. The impact that the dissemination activities have, is something that needs to be closely monitored, so that the planned activities and the dissemination strategy as a whole can be adjusted to meet the desired outcomes and to maximise the project’s visibility. In this section, an overview in a diagrammatic form, of the activities presented in the previous section is presented, followed by metrics for assessing the impact of both conventional and electronic dissemination activities. The first year of the project’s life, the dissemination activities can be summarised in the table below (Table 2).

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Table 2: Overview of dissemination activities

Dissemination activities	
Engaged Stakeholders	About 1,000 people
Participation in conferences and summits	Outreach about 3,500 people
Newsletters	3 (available in 5 languages)
Blogposts	3
Press releases	2

2.3.1 Overview of Dissemination Activities

As presented above, the BPC consortium was able to realise several types of non-electronic dissemination activities, through relevant events, as well as, through academic publications and involvement in conferences and liaison activities.

As far as the online dissemination activities of the BPC are concerned (i.e. Big Policy Canvas website and social media presence) more than 1100 visitors have been reached during the first year, while two out of three of these visitors return to the website. It should be noted that there was a positive relation between the online traffic and the participation of the project in various flagship events (e.g. an increase in online traffic was spotted in these specific time periods).

Additionally, in the course of the first year the electronic means proved to be successful in directly reaching audiences who want to find out more about the project. Of course, conventional dissemination activities allow a more direct, interactive and personalised contact with interested stakeholders.

Moreover, conventional dissemination activities are also responsible for generating a big amount of traffic towards the electronic presence channels of the projects, as the BPC website and its presence in social media networks are mentioned at every given opportunity, and are visible in all dissemination materials that accompany such activities. In such a way, even people who don't directly engage in discussions with the project's team but are generally visitors or attendees of an event, are able to see the BPC logo accompanied with the URLs of the website and the social media channels, and can visit them to obtain more information about the project.

2.3.2 Metrics for conventional and liaison activities

In terms of conventional dissemination activities, the consortium has presented the project in selected events and conferences, as presented in section 2.2.7 of the current deliverable.

The following table presents the conventional dissemination activity performed by BPC during Year 1, where the indicators and the method of measurement were set in the proposal phase of the project.

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Table 3: Overview of conventional dissemination activities

Indicator	Indicators set in the proposal	Achieved in Year 1
Press echoes	8 (from all over Europe)	5
Journal publications	≥4 in total (Worldwide)	-
Participation in conferences and other events	≥10 (Worldwide, specialised target)	6
Organisation of workshops	3 (in Europe)	1
Co-operation with other initiatives	>10 (in Europe)	6

2.3.3 Metrics for electronic and Social Media Dissemination

In this section the metrics regarding the electronic and social media dissemination are presented. In the following table (Table 4) the presence of Big Policy Canvas in the social media is given.

Table 4: BPC Social media

Social media	Link	Indicators set in the proposal	Achieved
	https://twitter.com/BigPolicyCanvas	>500 followers	138 following 80 followers 140 tweets
	https://www.linkedin.com/company/27029254/	>100 members	73 members
	https://www.facebook.com/BigPolicyCanvas/	-	49 followers 48 like the page
	https://www.bigpolicycanvas.eu	>2000 accesses	1117

The analytics of the BPC website are presented in the following figures.



Figure 8: BPC website sessions

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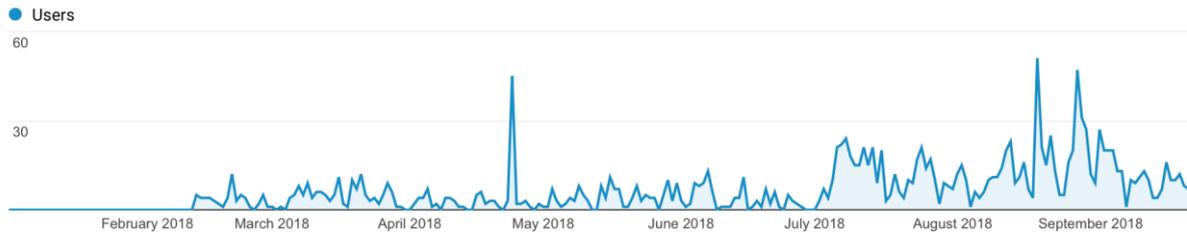


Figure 9: BPC users, from the launch of the website

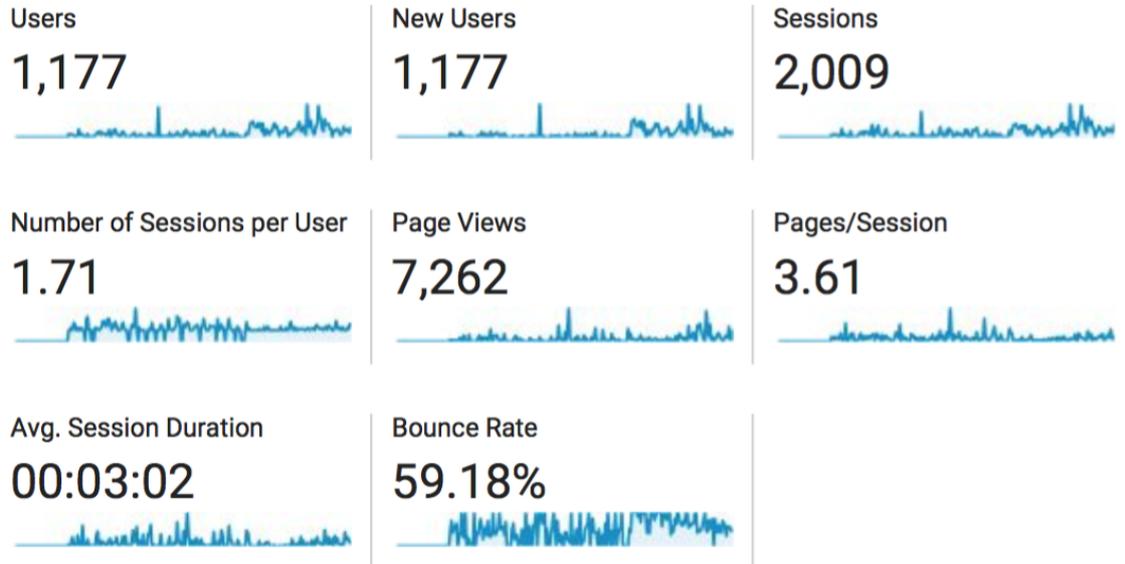


Figure 10: BPC website analytics

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3 Updated dissemination plan for Year 2

The Big Policy Canvas dissemination and communication strategy has so far proven sufficient as it can be observed in the section above. The consortium has decided on making some improvements to further widen the outreach of the project. One of them is the improvement of the website, so that it can be more attractive to visitors, a pole of attraction for discussion and the place where all the stakeholders can exchange their point of view. As the website is one of the most important channels of communication it will be in the center of the enhancement strategy.

What is more, as it can be observed in Table 3 and 4 of the present document, the targeted numbers for the second year (M13-M24) can be summarised in the following points:

- 3 more publications in the press, within Europe
- 4 journal publications,
- 4 participations in conferences and events,
- 2 more workshops,
- and 4 more activities in co-operation with relevant projects,
- 1000 more active users in the website
- About 400 followers in Tweeter

Specifically, regarding the journal publications, the members of the consortium are already working on 2 papers. One of them is going to be presenting the framework that has been developed and the second one will touch upon the needs and the trends in the public sector in light of digitisation and data management. What is more, the consortium is already working on the organisation of the second workshop, that aims at validating the proposed roadmap and the consortium will participate in the BDVA forum in November. All the upcoming events that the consortium is considering to join, are summed up in the following table (Table 5).

Table 5: Dissemination opportunities for year 2

Event Title (Link)	Place	Dates	Participation by	Audience
3rd International Conference on E-commerce, E-Business and E-Government (ICEEG 2019) http://www.iceeg.org/	Lyon, France	June 18-21, 2019	TBD	Research and Academia
18th European Conference on Digital Government https://www.academic-conferences.org/conferences/ecdg/	Compostela, Spain	25-26 October 2018	TBD	Academic scholars, public sector workers
6th European Conference on Social Media https://www.academic-conferences.org/conferences/ecsm/	Brighton, UK	13 - 14 June 2019	TBD	Academic scholars, public sector workers, practitioners

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International Conference on Energy Research and Social Science https://bit.ly/2DAJh3m	Arizona State, USA	28-31 May, 2019	TBD	Research and Academia
3rd International Conference on Election and Democracy https://bit.ly/2In3Te1	Ponta Delgada, Portugal	15 March, 2019	TBD	Academics, researchers, professionals, administrators, educational leaders, policy makers, industry representatives
2nd Conference of the Fiscal Dialogue, "Public policies across the EU - objectives, efficiency and implications" https://www.fidi.cz/en/	TBD, Prague	23 November, 2018	TBD	Experts, decision-makers and practitioners of public policies
International Conference on Business Management Public Policy, Social Science and Entrepreneurship https://bit.ly/2OiQOrB	Athens, Greece	26-27 January, 2019	TBD	Research and Academia
2018 Association for Public Policy Analysis and Management Analysis https://bit.ly/2OiRJZ5	Washington, DC United States	8-10 November, 2018	TBD	Academics, researchers, professionals, administrators
European Conference on Information Systems - ECIS 2019 Digital Transformation of the Public Sector http://ecis2019.eu/about	Stockholm, Sweden	8-10 June, 2019	TBD	Research and Academia
Orlando International Multidisciplinary Conference: "Sustainable Development of our Communities: The Nexus between Scholarship, Industry and Government" https://knightinstitute.org/activities/	Orlando Florida, USA	12-15 June, 2019	TBD	Scholars from every academic discipline, captains of industry and government officials
Sammos Summit https://bit.ly/2OTMYCo	Samos, Greece	TBD	TBD	Research and Academia

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4 Conclusions

The overall balance regarding the dissemination efforts accomplished during the first year of BPC is rather positive, as almost all goals set out for the first year have been accomplished with encouraging results, based on the feedback received from the different partners that were responsible for these activities.

First, with regard to dissemination activities, all major activities proposed in the dissemination plan outlined in D6.2 have been performed, namely:

- Development of attractive dissemination material.
- Academic & Research Events participation.
- Publications
- Collaborative workshop

In addition to the above, the electronic means of dissemination for the project (website and social media presence) have been actively up and running as the consortium believes that Web2.0 tools can act as a major vessel for further spreading the vision and the developments of the project. For the first year, the utilisation of such tools revealed that Big Policy Canvas is in the course of building an online presence with good audience numbers.

As far as the upcoming year of the project is concerned, Big Policy Canvas will continue with its strong focus on disseminating project results through research, academic and policy-related events. A large number of candidate events for dissemination and/or publications have been reported in the context of the document at hand.

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References

[1] Big Policy Canvas Description of Action Part B, Coordination and Support Action, Contract Number- 769623, 2017.

[2] Big Policy Canvas deliverable lead author: Francesco Mureddu (LISBON COUNCIL), D2.1 Identified Stakeholders & Networking Activities Planning. Deliverable of the Big Policy Canvas project (2017).

[3] Big Policy Canvas deliverable lead author: Panagiotis Kokkinakos, Ariadni Michalitsi – Psarrou (NTUA), D6.2 Dissemination and Communication Strategy. Deliverable of the Big Policy Canvas project (2017).

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Annex I: Dissemination Activities' Reports

Type	Participation in Conference
Event Name	ICT Proposers' Day 2017
Venue	HUNGEXPO BUDAPEST FAIR CENTER
Date	09-10/11/2017
Event objectives	This networking event centres on European ICT Research & Innovation with a special focus on the Horizon 2020 Work Programme for 2018-20.
Size of audience (approx.)	~1000
Dissemination Level	International
URL	https://ec.europa.eu/digital-single-market/en/events/ict-proposers-day-2017
Description of activity	Big Policy Canvas actively participated in both event days, attending various sessions of interest, as well as getting involved in discussions with researchers, European Commission representatives, stakeholders from the ICT industry etc. Individual stakeholders, technology-related organisations and other H2020 projects were approached, in an effort to start building (even from this early project phase) the necessary community.
Title	N/A
Presenter	N/A
Other Partners Involved	N/A
Type of Audience	Select one or more of the following: <ol style="list-style-type: none"> 1. Academia and Research 2. Policy Makers 3. Public Administration 4. Enterprises
Size of audience (approx.)	~30
Dissemination Level	International
Hash tags for Social Media Dissemination	#ICTpropday #innovation #H2020
URL	Provide a relevant URL for the event (with the link to the presentation, if one exists)
Relevant Resources	Attachments such as: (please indicate filenames or URLs) <ul style="list-style-type: none"> • Photos (at least 1) • Agenda (preferably in MS Word format) • YouTube Videos • Slideshare presentations • Other

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Type	Booth.
Event Name	European Big Data Value Forum
Venue	2M
Date	21-23 November, 2017
Event objectives	To discuss the challenges and opportunities of the European data economy and data-driven innovation in Europe
Size of audience (approx.)	~950
Dissemination Level	International
URL	http://2017.european-big-data-value-forum.eu/
Description of activity	Distribution of brochure and provision of information in the booth acquired by Atos Spain.
Title	N/A
Presenter	N/A
Other Partners Involved	N/A
Type of Audience	Select one or more of the following: <ul style="list-style-type: none"> 1. Academia and Research 2. Independent Consultants 3. Enterprise 4. IT experts 5. BDVA community
Size of audience (approx.)	N/A
Dissemination Level	International,
Hash tags for Social Media Dissemination	N/A
URL	http://2017.european-big-data-value-forum.eu/
Relevant Resources	N/A

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Type	Participation in Conference		
Event Name	6. Zukunftskongress Staat & Verwaltung 2018 (Future Congress State and Public Administration 2018)		
Venue	Berlin Congress Center BCC		
Date	20. June 2018		
Event objectives	Focusing on technological, organisational and structural tasks of digitising state and administration in dialogue with science, society and industry; under the patronage of the German Federal Ministry of the Interior		
Size of audience (approx.)	1500		
Dissemination Level	National		
URL	https://www.zukunftskongress.info/de/node/5 / https://ec.europa.eu/isa2/events/6-zukunftskongress-staat-verwaltung-2018_en		
Description of activity	Moderation of the “Arena der Lösungen” (Arena of Solutions) by Fraunhofer FOKUS/ DPS; Promotion of the Big Policy Canvas idea to support data informed policy making processes during the moderation; Provisioning the BPC leaflets at the Fraunhofer display stand next to the „Arena of Solutions		
Title	Moderation		
Presenter	Juliane Schmeling (Moderator)		
Other Partners Involved	N/A		
Type of Audience	Select one or more of the following: <ul style="list-style-type: none"> 1. Academia and Research 2. Policy Makers 3. Public Administration 4. Independent Consultants 5. Citizens/ Young Generation 6. Enterprises and other beneficiaries, e.g. Non-profit Organisations 		
Size of audience (approx.)	50		
Dissemination Level	National		
Hash tags for Social Media Dissemination	#zksv18		
URL	N/A		
Relevant Resources	Agenda Arena of Solutions		

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Type	Participation in Conference
Event Name	TOA Berlin 2018
Venue	Funkhaus Berlin
Date	21. June 2018
Event objectives	150+ thought-leaders from tech, art, and science share their vision on how they see the world evolving.
Size of audience (approx.)	20.000w
Dissemination Level	International
URL	https://toa.berlin/
Description of activity	Participating one whole day on the second day of the conference in various workshops and discussions, Placement of BPC ideas in discussions and idea exchanges, provisioning of the BPC leaflet for conference participants
Title	N/A
Presenter	N/A
Other Partners Involved	N/A
Type of Audience	international ech-Startup Branch
Size of audience (approx.)	30
Dissemination Level	International
Hash tags for Social Media Dissemination	#TOA18
URL	N/A
Relevant Resources	

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Type	Project Presentation in Summit
Event Name	Samos Summit 2018
Venue	Karlovassi City Hall/ Aegeon Hotel
Date	02-05/07/2018
Event objectives	The 8th Samos Summit on ICT-enabled Governance offers an unprecedented opportunity to see, interact with and influence cutting-edge Information and Communication Technologies research projects and initiatives. Attended by high caliber experts from research, administrations and enterprises worldwide, the Samos 2018 Summit focuses on the newest developments of ICT applications in the areas of digital governance, under the main headline.
Size of audience (approx.)	~30
Dissemination Level	International
URL	http://samos-summit.blogspot.com/p/the-8th-samos-2018-summit-on-ict.html
Description of activity	Big Policy Canvas actively participated from 02-04/07, presenting the project on 03/07. BPC also attended various sessions of interest, and got involved in discussions with researchers, stakeholders from the ICT industry etc. Individual stakeholders, technology-related organisations and other H2020 projects were approached, in an effort to strengthen and enrich the necessary community.
Title	The Big Policy Canvas project: Transforming policy making through Big Data and Open Innovation
Presenter	Panagiotis Kokkinakos, Eleni Kanellou (NTUA)
Other Partners Involved	Francesco Mureddu (LISBON)
Type of Audience	Select one or more of the following: <ol style="list-style-type: none"> 1. Academia and Research 2. Policy Makers 3. Public Administration 4. Enterprises
Size of audience (approx.)	~30
Dissemination Level	International
Hash tags for Social Media Dissemination	@SamosSummit #samos2018 #H2020
URL	-
Relevant Resources	Attachments such as: (please indicate filenames or URLs) <ul style="list-style-type: none"> • Photo 1, Photo 2, Photo 3 • Agenda • Slideshare presentation

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Annex II: 1st BPC Workshop Invitation



BPC
BigPolicyCanvas

Transforming Decision and Policy Making through Big Data

4th September, 2018
Start: 13:00h End: 14:30h

Dr.-Karl-Dorrek-Straße 30,
3500 Krems, Austria

Are you a public sector representative, ICT expert or a researcher in the fields of Big Data, public safety, private security or urban development? **Would you like to have a say in the design of the future European Public Sector?**

Take the opportunity to attend the workshop "Transforming Decision and Policy Making through Big Data" and **share with us your perspective** on how big data driven modernisation in decision and policy making will come into effect.

This workshop is **co-organized** by four EU funded projects (Big Policy Canvas, PoliVisu, BigDataOcean, Aegis) that target big data exploitation in different domains of policy. This workshop will be active, fast-paced, structured and fun and will provide a forum **to exchange experiences, best practices and ideas** among all the participants.

AGENDA

- 13:00 h Presentation of the workshop's purpose and planned activities (5)
- 13:05 h Presentation of the projects' results (10)
- 13:15 h Game-storming and Co-creation session with the workshop participants and presentation of results (50)
- 14:05 h Panel with experts and Q&A session (20)
- 14:25 h Wrap up (5)
- 14:30 h Closing

Let's shape together the future of policy making!

For more information, please contact:
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www.bigpolicycanvas.eu










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