



D6.3 Project Website and Social Media

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Document Information

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List of Acronyms

Abbreviation / acronym	Description
BPC	Big Policy Canvas
Dx.y	Deliverable number y belonging to WP x
WP	Work Package

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Executive Summary

This document D6.3 Project Website and Social Media, presents the functionality of the official website and platform of the Big Policy Canvas project. More specifically the document describes the infrastructure of the system and displays the features available for the public. The document presents also the social media channels of the project.

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1 Introduction

1.1 Purpose of the document

This document D6.3 Project Website and Social Media, presents the functionality of the official website and platform of the Big Policy Canvas project. More specifically the document describes the infrastructure of the system and displays the features available for the public. The document presents also the social media channels of the project.

1.2 Relation to other project work

This is the third deliverable of WP6 - Dissemination, Communication and Sustainability, coming after D6.1 - Data Management Plan and D6.2 - Dissemination and Communication Strategy. This deliverable describes the project platform and social media channels, which are the main tools both to engage the community of stakeholders and to display the project output. In this regard, strictly related tasks are:

- Task 2.2 Community Setup, Networking and Engagement Activities' Planning;
- Task 2.3 Community Engagement and Enlarging Activities and Network Strengthening;
- Task 3.1 Needs and Trends Identification;
- Task 4.2 Methods, Tools, Technologies and Applications Panorama;
- Task 5.3 Roadmap Development;
- Task 5.2 Research Directions and Recommendations.

1.3 Structure of the document

This document is structured in 3 major chapters:

- **Chapter 2** presents the Big Policy Canvas Website;
- **Chapter 3** presents the Big Policy Canvas Social Media Channels;
- **Chapter 4** concludes.

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2 Big Policy Canvas Website

2.1 Website Infrastructure

2.1.1 URL

The Big Policy Canvas consortium has acquired the following URL, which is used by Internet users for accessing the Big Policy Canvas website. bigpolicycanvas.eu/

Since February 12st, 2018 the website is publicly available.

2.1.2 Website Architecture

The project’s website consists of a public area where visitors will be able to acquire information regarding the project, download the project’s publicly available resources (such as public deliverables, dissemination material and other informative documents or publications) and to find information about data-driven policy making. Moreover, from the project website there is the possibility to register to the BPC community and to interact with other members.

The underlying platform is Drupal 8 (drupal.org/) which is free and open-source content management system (CMS), that allows easily organizing, managing and publishing content, with an endless variety of customization options. Drupal is a CMS created in Europe and now is one of the most used CMS for business and institutional websites. The European Commission makes extensive use of Drupal, with major investments and actively participating in the community of developers¹.

2.1.3 Hosting

The website is hosted in the Aruba Cloud² virtual server with a guaranteed uptime of 99,80%. From a technical point of view the server use a Linux Ubuntu 16.04 operative system, with a monolithic server configuration with PHP 7, Apache 2.4 as web-server and MySQL 5.7 as database server.

2.1.4 Backup

Backups of the system are taken as standard on a daily basis in order for the system to be able to recover in case of a failure.

2.1.5 Website Statistics

The statistics regarding the visitors of the website are constantly recorded and stored, using the Google Analytics³ toolkit so that consortium members can have access to the history logs and are able to extract useful information about the website operation.

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2.1.6 Compatibility with Browsers

The website is compatible with the following web browsers:

- Google Chrome (all the versions);
- Microsoft Internet Explorer 8 or higher;
- Microsoft Edge;
- Mozilla Firefox 5.0 or higher;
- Apple Safari 8.0 or higher.

2.2 Website Description

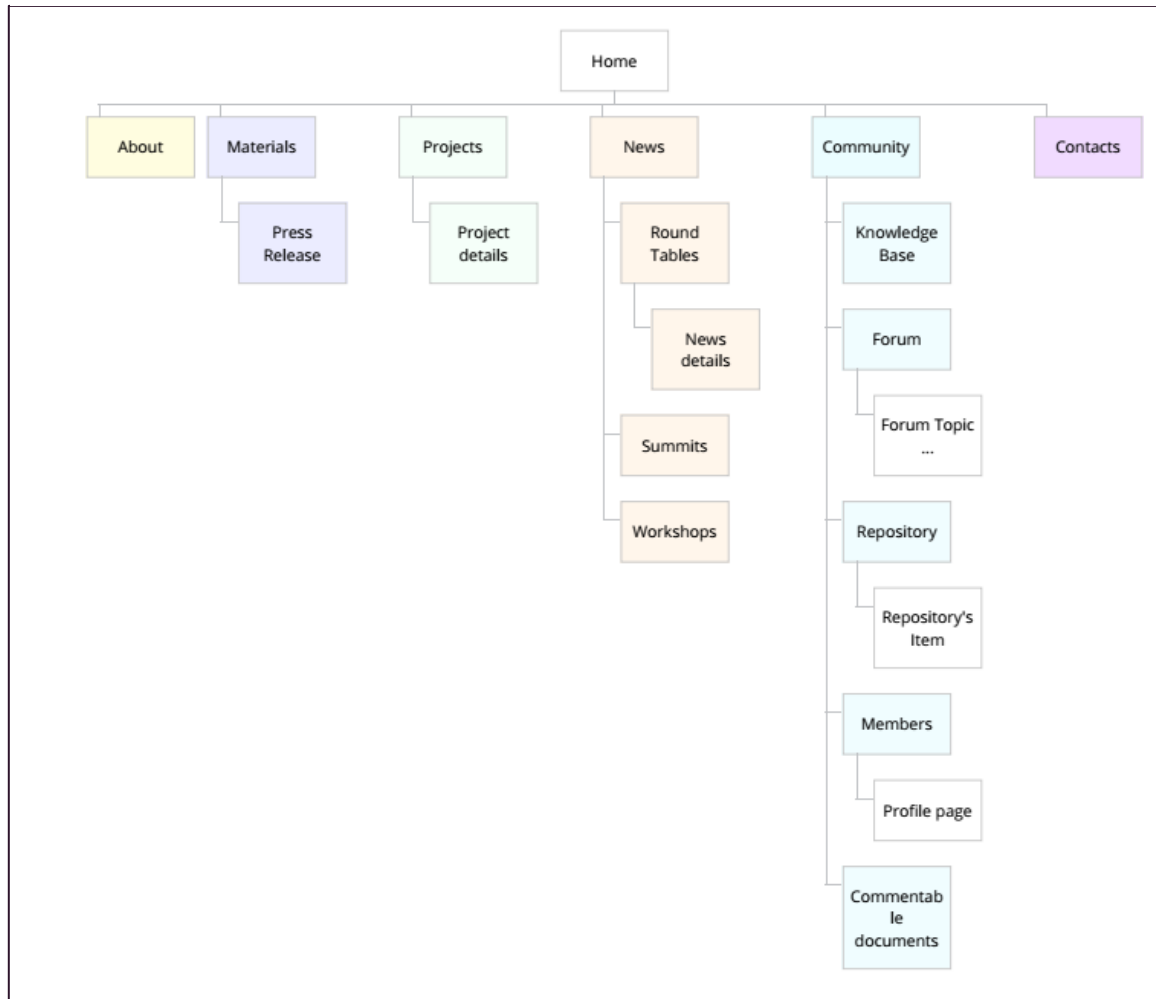
The structure of the Big Policy Canvas website consists of the following webpages:

- Home
- About
- Materials
 - Press Release
- Projects
- News
 - Roundtables
 - Summits
 - Workshops
- Community
 - Knowledge Base
 - Forum
 - Repository
 - Member Space
 - Commentable Documents
- Contact

The webpage “Community” depicts the collaborative environment of the webpage. A visual map of the website is depicted in Figure 1.

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Figure 1 – Structure of the Website



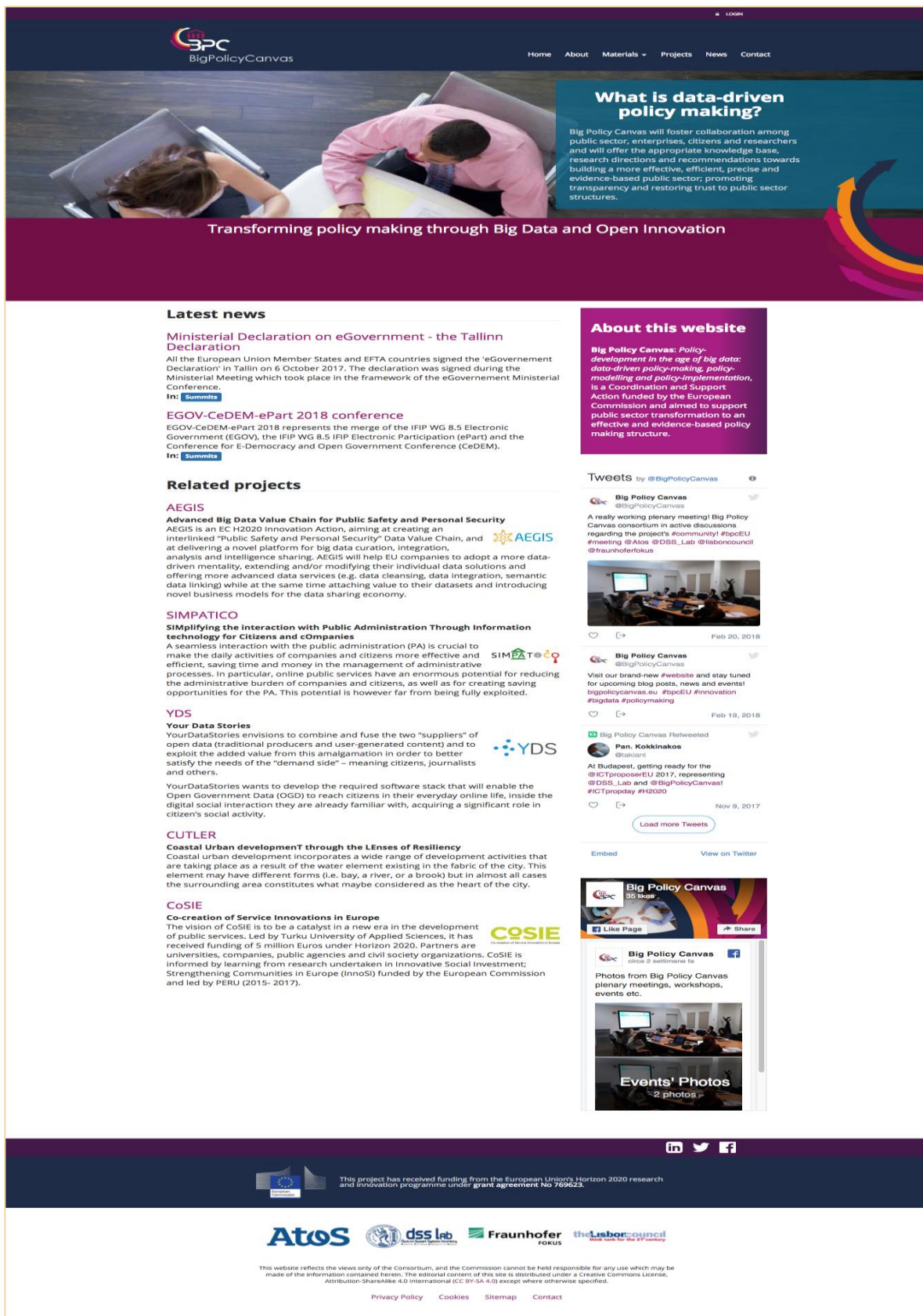
In the following sub-sections the elements of the architecture are described.

2.2.1 Home

The homepage (Figure 2) provides users with a slider with the project slogan “Transforming policy making through Big Data and Open Innovation”, and links to the “About”, “Materials”, “Projects”, “Community”, “News” and “Contact” webpages. It also provides a short overview (What is data-driven policy making?), and a box with a presentation of the website (About this website). Finally, the home provides the access to the news coming from the “News”, as well as the last tweets in the Big Policy Canvas twitter account and the link to the Facebook page.

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Figure 2 – BPC “Homepage” screenshot



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2.2.2 About

In this webpage (Figure 3), it is provided an overview of mission, concept, approach and objectives of the project. The webpage provides also a short description of the project consortium.

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Figure 3 – BPC “About” screenshot



Home / About

About

Mission

Big Policy Canvas will foster collaboration among public sector, enterprises, citizens and researchers and will offer the appropriate knowledge base, research directions and recommendations towards building a more effective, efficient, precise and evidence-based public sector, promoting transparency and restoring trust to public sector structures.

Big Policy Canvas Concept and Approach

Big Policy Canvas aims at renovating the public sector on a cross-border level by developing a Roadmap that will enable public administrations to improve their readiness with regard to the integration of Big Data for the achievement of informed, evidence-based policy making in highly important application elds. The project approach for delivering its Roadmap will be based upon the following four major streams of activities:

- Community Building and Networking
- Knowledge Collection and Analysis
- Big Policy Canvas' Innovation Offering and Roadmapping
- Awareness Creation and Sustainability

The project

The rapid transformations of our society to tackle the global challenges of our times, have posed a dire need for governments to profoundly change their modus operandi. As the long-standing e-Government goals of making services and data available online have faded, the new strategic direction evolves around an open and collaborative government model, based on the principles of effectiveness, efficiency, collaboration, transparency, participation and sustainability.

In this context, Big Policy Canvas emerges to transform public sector to an effective, efficient, precise, consistent, and evidence-based policy making structure. Big Policy Canvas is designed in a methodical, scientifically sound and verifiable manner towards setting up the appropriate community and providing the necessary knowledge base and supportive material to be used by public sector bodies, practitioners and related stakeholders.

Big Policy Canvas will deliver the necessary seeds for public sector organisations and related stakeholders to accelerate the transformation of the public sector through the identification and assessment of public sector needs and trends and an analysis and grouping of emerging methods, tools, technologies and applications, particularly examined from a big data oriented perspective, that hold the potential to disrupt the way the public sector nowadays operates.

The mission of Big Policy Canvas calls on understanding and exploring both the technological and the socio-economic landscapes that will influence and will be influenced by advanced public sector performance, in order to guarantee not only the sustainability and effective utilisation of the solutions proposed, but also the nurturing of a more data-inspired, politically educated, smart and caring generation within and outside of the public sector boundaries that will work towards improving the overall life experience in Europe.

The consortium

Big Policy Canvas is a 2-years project coordinated by ATOS Spain, based in Madrid. Consortium partners include: National Technical University of Athens (NTUA) from Greece, Fraunhofer Institute for Open Communication Systems (Fraunhofer FOKUS) from Germany, and Lisbon Council from Belgium.

For any enquiries please refer to Nuria Rodríguez, available at nuria.rodriguez@atos.net.

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 This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 769623.

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2.2.3 Materials

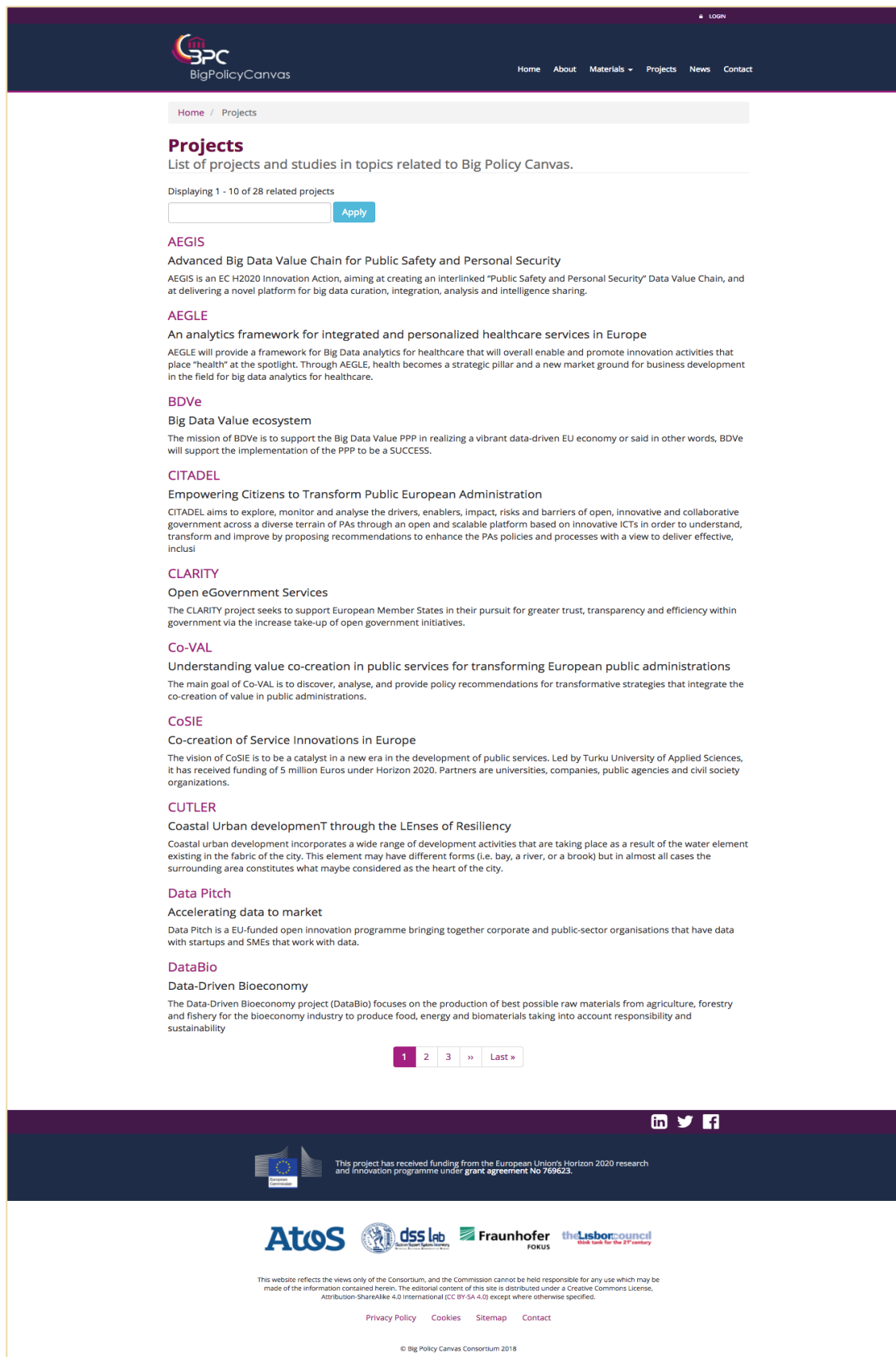
The button will provide a list of the promotional material that will be produced during the project. Currently, the user of the website can visualize and download the press release. In the future, all the public deliverables will be visible and downloadable.

2.2.4 Projects

The webpage (Figure 4Figure 5) contains a list of projects and studies in topics related to Big Policy Canvas. The list is presented in alphabetical order and it is searchable. By clicking on the project name it is possible to read a description of the project, as well as other information such as start and end date, and type of project. Members of the team will be able to upload information about new projects and/or to amend existing information.

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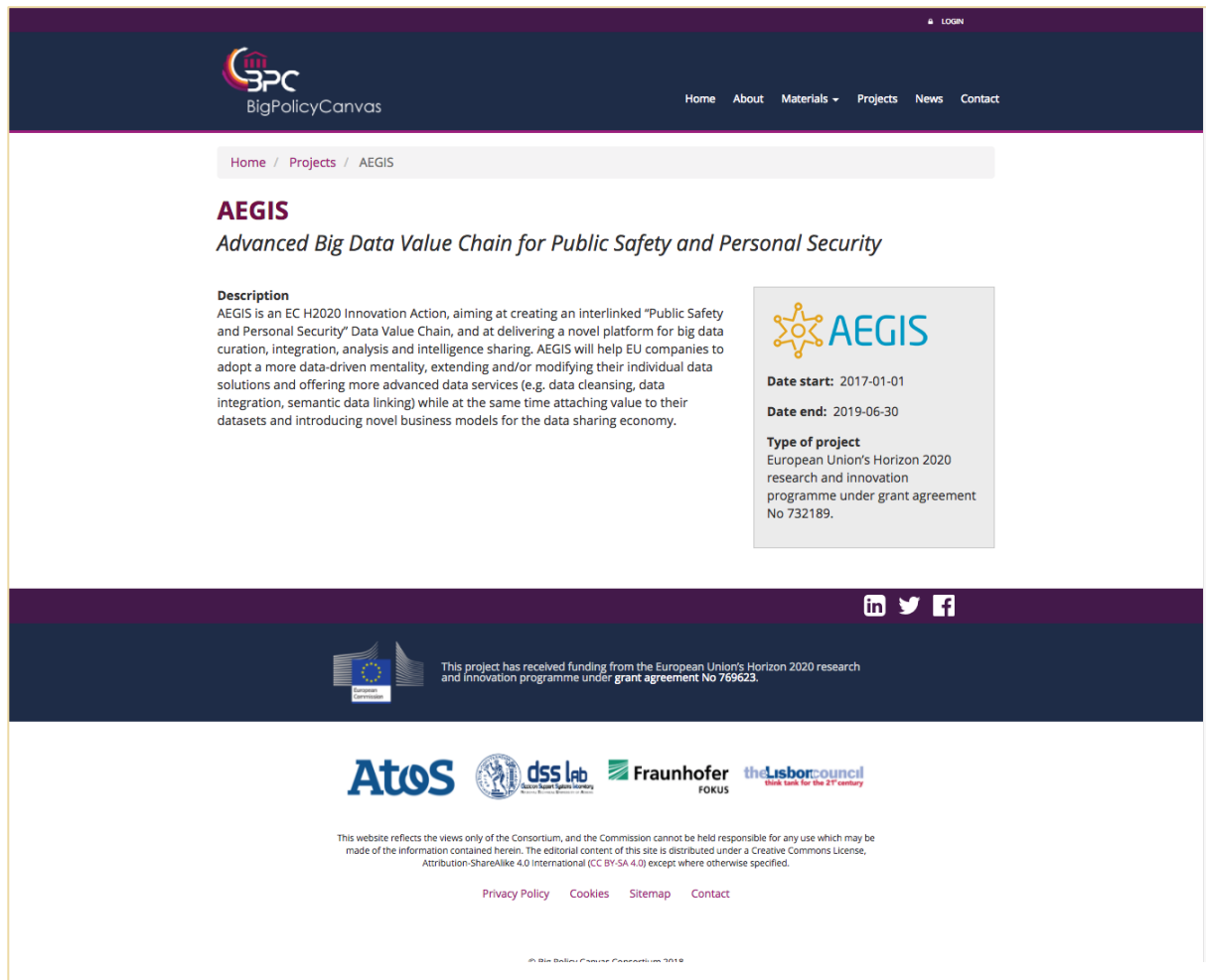
Figure 4 – BPC “Projects” Screenshot 1



The screenshot shows the 'Projects' page of the Big Policy Canvas website. The page features a dark blue header with the BPC logo and navigation links (Home, About, Materials, Projects, News, Contact). Below the header, there is a breadcrumb trail 'Home / Projects' and a main heading 'Projects' with a sub-heading 'List of projects and studies in topics related to Big Policy Canvas.' A search bar with an 'Apply' button is present. The page lists 28 related projects, with the first 10 displayed. Each project entry includes a title, a brief description, and a short paragraph of text. The projects listed are: AEGIS (Advanced Big Data Value Chain for Public Safety and Personal Security), AEGLE (An analytics framework for integrated and personalized healthcare services in Europe), BDVe (Big Data Value ecosystem), CITADEL (Empowering Citizens to Transform Public European Administration), CLARITY (Open eGovernment Services), Co-VAL (Understanding value co-creation in public services for transforming European public administrations), CoSIE (Co-creation of Service Innovations in Europe), CUTLER (Coastal Urban development through the Lenses of Resiliency), Data Pitch (Accelerating data to market), and DataBio (Data-Driven Bioeconomy). At the bottom of the page, there are social media icons for LinkedIn, Twitter, and Facebook, a European Union logo with funding information, and logos for partner organizations: Atos, dss lab, Fraunhofer FOKUS, and the Lisbon Council. A disclaimer and footer information are also present.

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Figure 5 - BPC "Projects" Screenshot 2



2.2.5 News

The webpage (Figure 6) contains items labelled with four main tags: roundtables, summits, workshops and general. So far news related to two summits are present. By clicking on the tile of the summit, more information and a link can be obtained. Members of the consortium will be able to upload information about news items and/or to amend existing information.

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Figure 6 – BPC “News” Screenshot



2.2.6 Community

This is the collaborative environment of the website, and it consists of a webpage with buttons linking to the Knowledge Base, the Forum, the Repository, the Member Space, and the external website depicting the Commentable Documents.

The knowledge base represents a mapping between needs of public administration, technological trends and assets uploaded in the repository. The knowledge base will be provided later in the project, after the mapping of needs, trends and assets will be more advanced.

The Forum is a space in which the users of the website and the consortium members can engage in discussions and post news/content.

The searchable repository contains items uploaded by users of the website and members of the consortium. The following information is displayed:

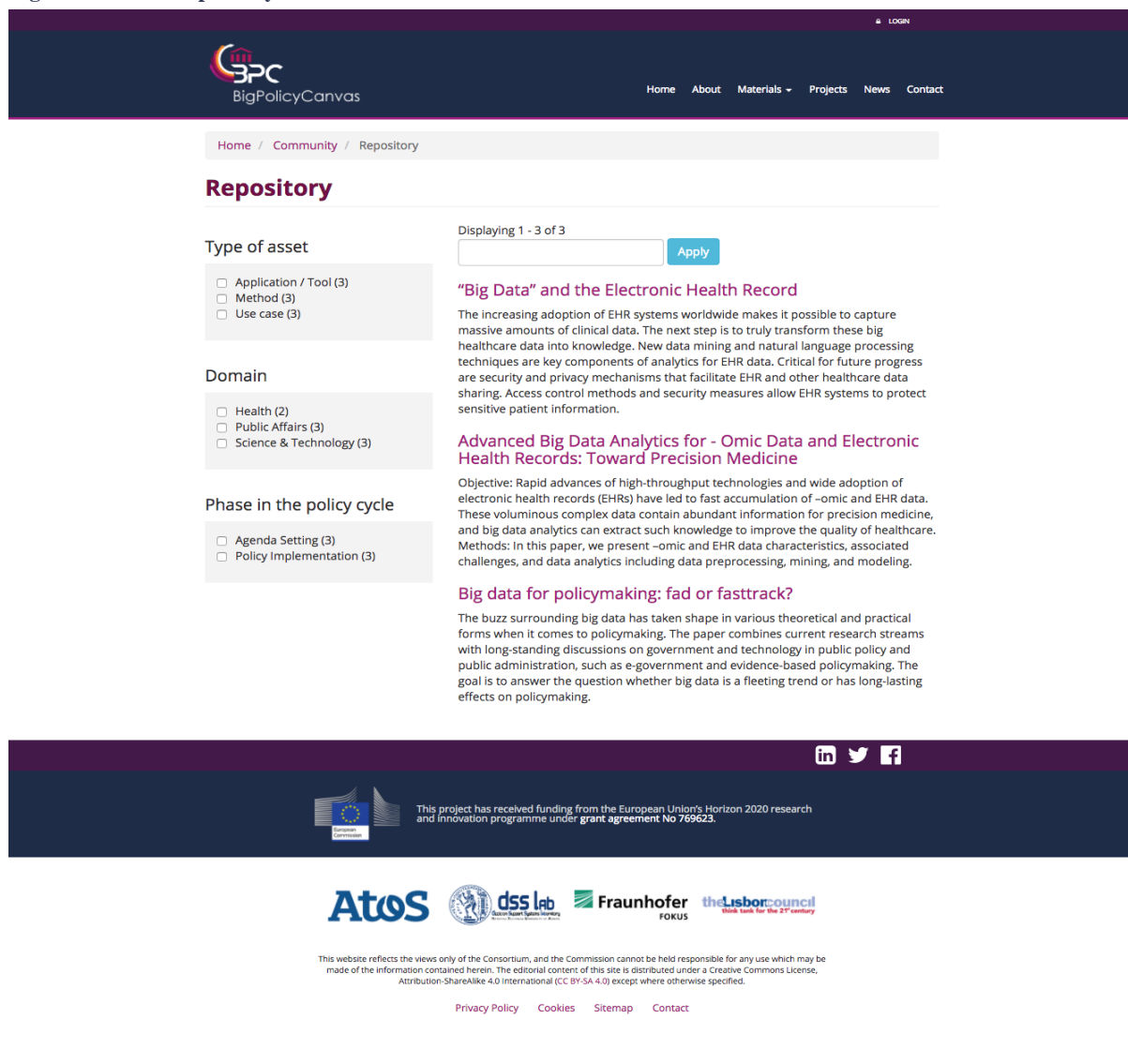
- Title
- Abstract
- Attachment(s)
- Link
- Year
- Published on:
- ISBN/doi

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- Domain(s)
- Phase in the policy cycle
- Type of asset
- Keyword

The repository will be searchable by tag, type of asset, domain, phase in the policy cycle (see Figure 7Figure 8).

Figure 7 - BPC "Repository" Screenshot 1



Home / Community / Repository

Repository

Displaying 1 - 3 of 3

Type of asset

- Application / Tool (3)
- Method (3)
- Use case (3)

Domain

- Health (2)
- Public Affairs (3)
- Science & Technology (3)

Phase in the policy cycle

- Agenda Setting (3)
- Policy Implementation (3)

"Big Data" and the Electronic Health Record

The increasing adoption of EHR systems worldwide makes it possible to capture massive amounts of clinical data. The next step is to truly transform these big healthcare data into knowledge. New data mining and natural language processing techniques are key components of analytics for EHR data. Critical for future progress are security and privacy mechanisms that facilitate EHR and other healthcare data sharing. Access control methods and security measures allow EHR systems to protect sensitive patient information.

Advanced Big Data Analytics for - Omic Data and Electronic Health Records: Toward Precision Medicine

Objective: Rapid advances of high-throughput technologies and wide adoption of electronic health records (EHRs) have led to fast accumulation of -omic and EHR data. These voluminous complex data contain abundant information for precision medicine, and big data analytics can extract such knowledge to improve the quality of healthcare. Methods: In this paper, we present -omic and EHR data characteristics, associated challenges, and data analytics including data preprocessing, mining, and modeling.

Big data for policymaking: fad or fasttrack?

The buzz surrounding big data has taken shape in various theoretical and practical forms when it comes to policymaking. The paper combines current research streams with long-standing discussions on government and technology in public policy and public administration, such as e-government and evidence-based policymaking. The goal is to answer the question whether big data is a fleeting trend or has long-lasting effects on policymaking.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 769623.

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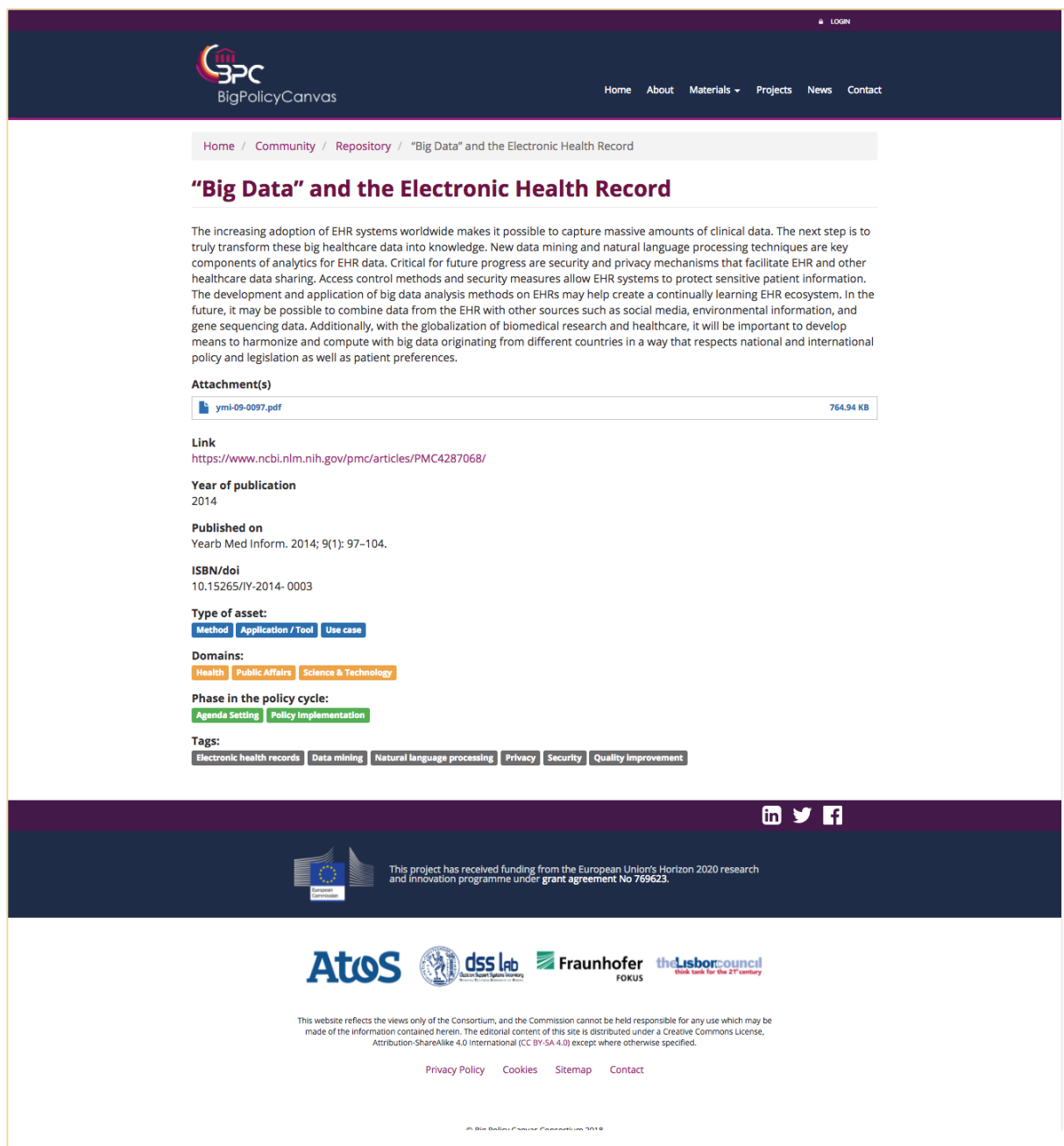
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Figure 8 – BPC “Repository” Screenshot 2

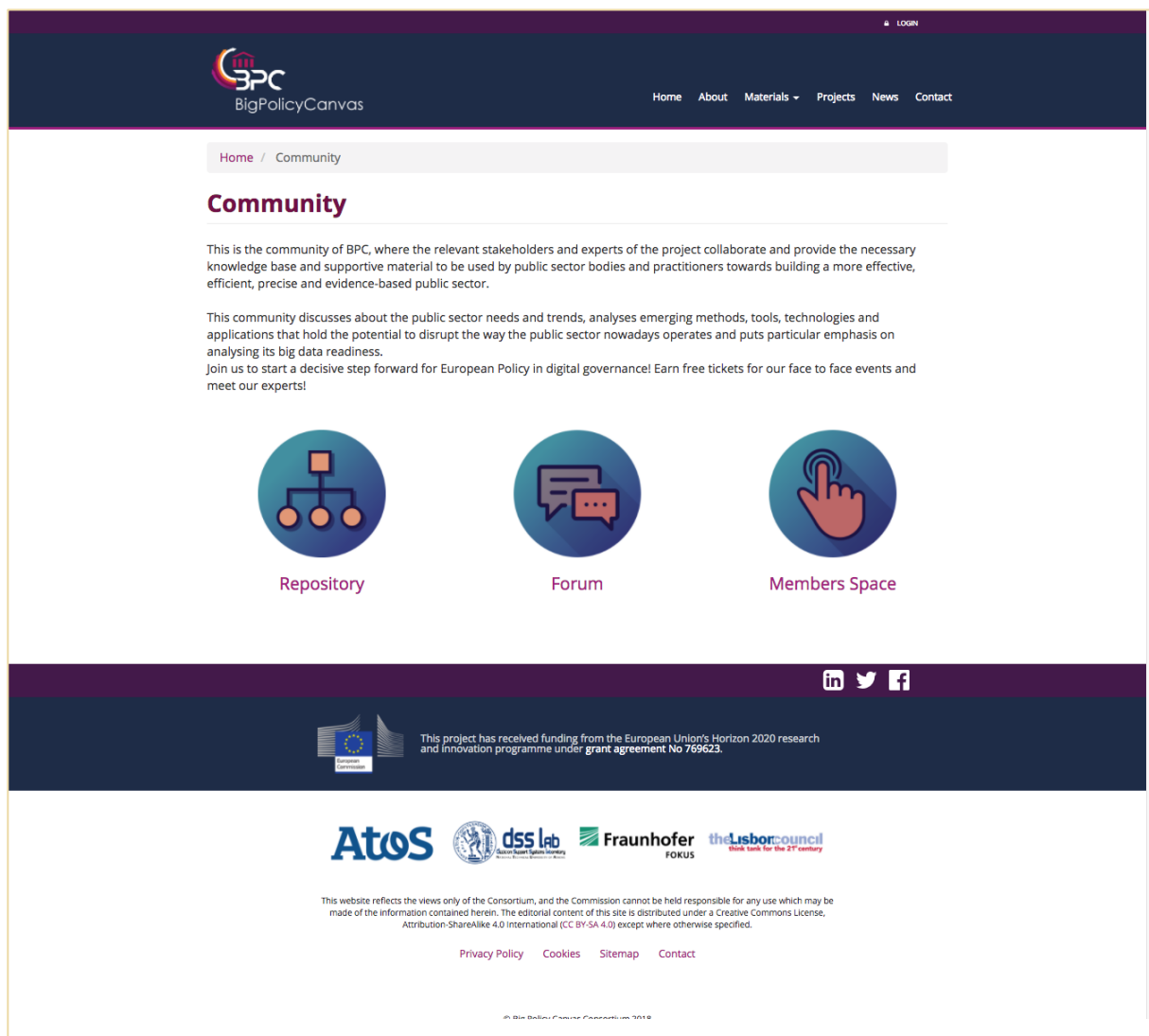


Finally, the button Commentable Documents links to an external system called Making Speech Talk, property of the Lisbon Council. The system allows to display content in commentable format, and it will be used to gather feedback and input from stakeholders on the project output. Also the button Commentable Documents will be provided later in the project, after some major output will be available.

The webpage (Figure 9) so far contains the links to the Forum, the Repository, and the Member Space, while the link to the Commentable Documents system will be available in the near future, when the first important project output will be available.

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Figure 9 - BPC "Community" Screenshot



2.2.7 Contact

This final webpage contains a form to be used for contacting the coordinator of the project.

2.2.8 Additional Features

At the top of every webpage a login and register icons are provided. In order to register, a user will have to fill a form to be approved by a community manager member of the consortium.

Finally, the footer of every webpage contains the link to the project social media, the acknowledgement of EU funding and Privacy Statement, the logos of the consortium members, a disclaimer regarding the information contained, information on licensing, links to Privacy Policy, Cookies information, Sitemap, and Contact form, and finally the copyright.

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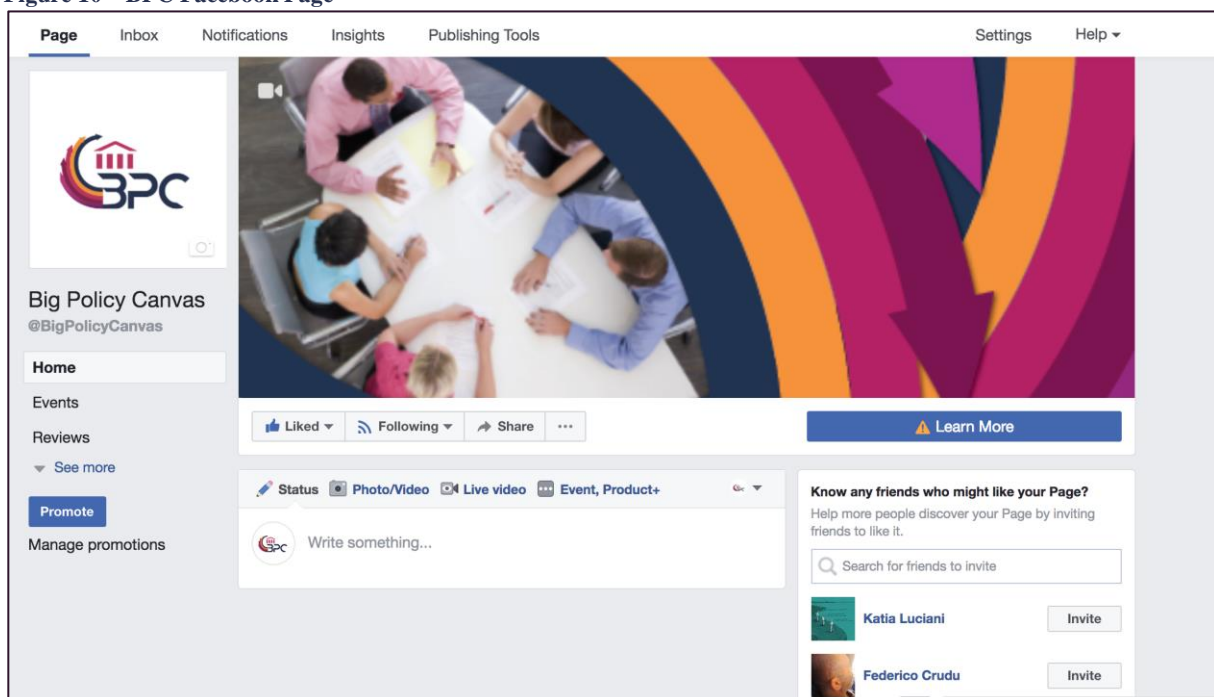
3 Social Media Channels

During the lifecycle of the project, a presence on major social networking sites for sharing project news and results and reaching a wide range of communities will be established. To this end, the consortium has created a BPC Facebook page, a BPC Twitter account, a BPC YouTube page and a BPC LinkedIn Group. The social media channels will go full steam ahead once the community is well established.

3.1 BPC Facebook Page

As of December 2017, the consortium created a Facebook page (Figure 10), available at the link <https://www.facebook.com/BigPolicyCanvas>. Facebook is an online social media and social networking service website that offers the possibility to create personal and interest pages. The goal of Big Policy Canvas’ Facebook page is to highlight project news and activities as well as to promote discussions on project’s related topics, while reaching a wide range of communities.

Figure 10 – BPC Facebook Page



3.2 BPC Twitter Account

As of December 2017, the consortium created a Twitter account (Figure 11), available at the link <https://twitter.com/BigPolicyCanvas>. Twitter is a website that offers a social networking and microblogging service, enabling its users to send and read messages called tweets. The goal of Big Policy Canvas’ Twitter page is to highlight project news and events, project activities and results, reaching a wide range of communities.

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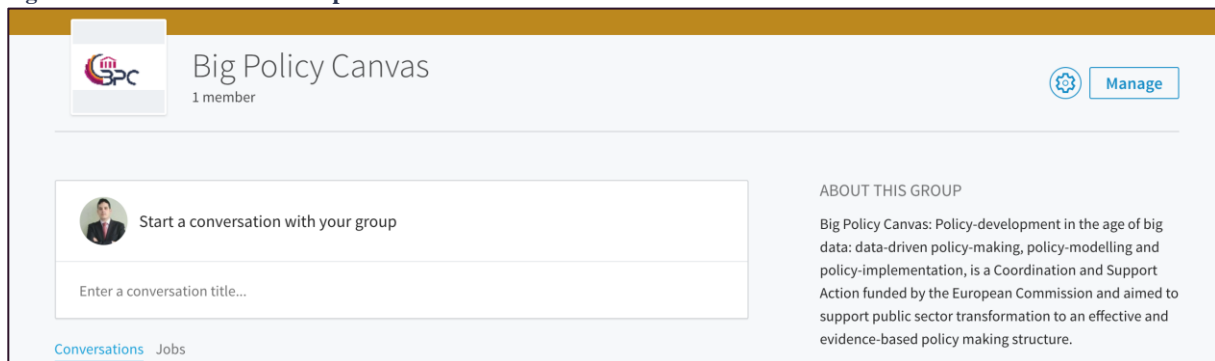
Figure 11 - BPC Twitter Account



3.3 BPC LinkedIn Page

As of December 2017, the consortium created a LinkedIn group (Figure 12), available at the link <https://www.linkedin.com/groups/13582022>. LinkedIn is business-oriented social networking service supporting the formation of interest groups covering a wide range of topics. The aim of this group is to establish connection and communication as well as to foster discussion on project’s output and results with the targeted stakeholders.

Figure 12 - BPC LinkedIn Group

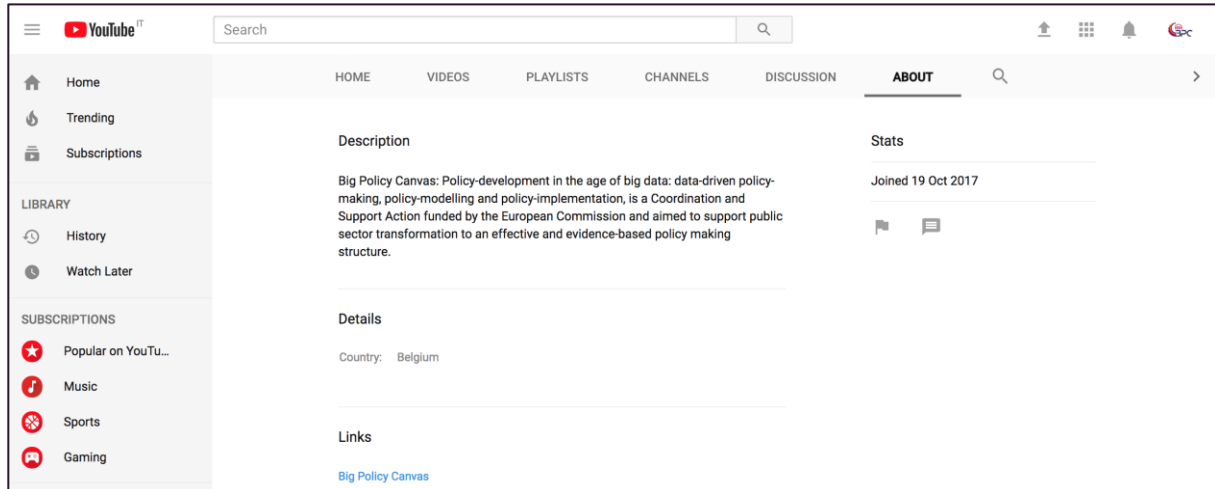


3.4 BPC YouTube Channel

As of December 2017, the consortium created a YouTube channel (Figure 13), available at the link https://www.youtube.com/channel/UCM-6wa14fwqpKSLKunWyDqA?view_as=subscriber. YouTube is a is an American video-sharing website allowing users to upload, view, rate, share, add to favourites, report, comment on videos, and subscribe to other users. The project consortium will periodically upload videos covering the project activities as well as interviews to selected stakeholders.

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Figure 13 - BPC YouTube Channel



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4 Conclusions

The deliverable, D6.3 Project Website and Social Media, which is part of the WP6 Dissemination, Communication and Sustainability, provides information regarding the design and implementation of the Project's Website and set up of the Project's social media channels. The Big Policy Canvas Website and Platform are publicly available since the 1st of March 2018, while the social media channels were made publicly available since the early stages of the project (December 2017, respectively) and are important dissemination channels for the project results and spreading the Big Policy Canvas knowledge and output to wide audiences. Both the website and social media channels will be maintained and updated on a regular basis throughout the project's duration.

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References

- [1] <http://www.bigpolicycanvas.eu/>
- [2] <https://www.facebook.com/BigPolicyCanvas>
- [3] <https://www.linkedin.com/groups/13582022>
- [4] <https://twitter.com/BigPolicyCanvas>.
- [5] https://www.youtube.com/channel/UCM-6wa14fwqpKSLKunWyDqA?view_as=subscriber

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